

# **Jammu and Kashmir Entrepreneurship Development Institute (JKEDI)**

Pampore Kashmir/ 01933-224362/65/ Bari Brahmana, Jammu 01923-222413

## **Invitation of Expression of Interest:**

### **Graphic Designer**

#### **PURPOSE**

Jammu and Kashmir Entrepreneurship Development Institute (JKEDI) invites Expressions of Interest (EOI) from Graphic Designers in a two cover pattern (Technical and Financial). The EOI shall be accompanied by CDR of Rs 3000/- pledged to Director, JKEDI. However, this EOI doesn't preordain a contract. Any offer letter or work order issued subsequently as a result of the EOI shall permit the Institute to acquire on an "as-and-when -required" basis, the service of any such Graphic Designer.

#### **SCOPE OF WORK**

The successful bidder will be given the responsibility for layout designing of Any or All of the creative products of the Institute including banners, standees, information brochures, newsletters, flyers, annual reports, magazines, success story compilations (book format), Rubber and Ink stamps and branding of stationary items (file covers, note pads, letter heads, DO Pads) etc. to be designed or laid out for multi-colour digital prints.

There will be a clearly defined list of deliverables the bidder will be asked to deliver by predefined deadlines. The bidder will also be expected to deliver lectures on graphical research for startups.

#### **KNOWLEDGE/SKILLS/QUALIFICATIONS**

Interested individuals must possess a recognized qualification in the areas of design or graphic design as under;

1. Minimum educational qualification of 10+2.
2. Three year diploma in multimedia/graphic designing
3. Minimum five years of relevant experience in digital and print formats. Preference will also be given to bidders with a well versed background in branding and focus on brand related design.

Applications with covering letter, curriculum vitae, portfolio of work( technical bid) and financial bid ( rates of items mentioned above) should reach the office of Director JKEDI, Sempora, Pampore- 191101/ SIDCO Industrial Estate, Bari Brahmana Jammu-181133 by or before 16.10.2024

Format for financial bid can be had from the office of the Manager Estates, JKEDI, Sempora/Jammu or from the Institute's website [www.jkedi.org](http://www.jkedi.org).

JKEDI/U&S/2024/68  
Dated:04.10.2024

**Sd/-**  
**Manager Estates**